

Friday, November 11, 2022 7PM

# Mark Golden

## CAN CAPITALISM BE CARING?



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SCHOOL OF BUSINESS

Catherine Cummings Theatre, Cazenovia College  
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Capitalism has been accused of many of things,  
but caring is not usually one of them.

For more than 40 years, Mark Golden, CEO and co-founder of Golden Artist Colors, has been working in a business that cares about its employees and its community. But can capitalism itself be caring? Golden will try to answer that question as he reflects upon the modest beginnings of Golden Artist Colors in 1980 and how in 2021 the company became 100% employee owned with global sales in more than 60 countries.

"We have tried to create an environment where people can thrive," Golden says. "As a result, the company has flourished. We are so grateful for all the support and dedication shown by employees over the years, and becoming employee owned allows us to close the final loop for our staff. Not only will our employees act and feel like owners, but they will become true owners as well."

Presented in partnership by Cazenovia Forum  
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